

AN EDGELL PUBLICATION

The Ultimate Business Resource for the Social & Personal Expression Markets

GREETINGS
etc.

SPRING 2011



FULL *Spectrum*

The National Stationery Show offers a complete retailing rainbow of fashion-forward products.

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ORANGE YOU GLAD?

Citrus-inspired shades add a juicy burst of fun to paper.

- 1 Monkeying around is brilliant with this orange card (\$4) from FUSION DESIGNS GALLERY (718/522-2037); www.fusiondesignsny.com.
- 2 CALYPSO CARDS (888/203-7327) is soaring with the release of Hummingbird Studio 77 Shine Your Light mini-notepads (\$4.50); www.calypsocards.com.
- 3 GIRL OF ALL WORK (323/551-6942) has released its new Apothecary-Inspired Gift Labels (\$5.99); www.girlofallwork.com.
- 4 The Sweet Wishes Wood Card (\$6) from NIGHT OWL PAPER GOODS (205/868-1619) is made from sustainably harvested birch; www.nightowlpapergoods.com.
- 5 HUNGRY DOG DESIGNS (612/396-5391) is offering a non-traditional greeting with its paperdoll cards (\$8.50-\$10); www.hungrydogdesigns.com.
- 6 The Botanical Notebook Collection from RIFLE PAPER CO. (407/622-7679) includes a set of three lined journals (\$12.95) with hand-painted florals; www.riflepaperco.com.

EXTRA, EXTRA...

Beyond the NSS, there is a patch of pumpkin-inspired products as well.

1. Tray Chic sets (\$6.99) from BROWNLOW GIFTS; www.brownlowgift.com.
2. The Weekly Desk Pad Calendar (\$12.99) from ORANGE CIRCLE STUDIO; www.orangecirclestudio.com.
3. Hey There Pumpkin card (\$4.50) from PEACH MAILBOX; www.peachmailbox.com.

